

**ARTS COMMISSION  
REGULAR MEETING MINUTES  
NOVEMBER 20, 2013 AT 7:00 P.M.  
COUNCIL CHAMBERS  
150 CITY PARK WAY  
BRENTWOOD, CA 94513**

**CALL TO ORDER:** Chair Gaughan called the meeting to order at 7:01 p.m.

**ROLL CALL:**

Present were Chair Jack Gaughan, Vice Chair Leslie Bemel and Commissioners Brian Carleton, Juan Castillo and Danny Senn. Staff members present were Craig Bronzan, Director of Parks & Recreation, Poldina Scherff, Recreation Manager and Elaine McGurk, Administrative Assistant II.

**A. PRESENTATIONS**

Poldina Scherff, Recreation Manager, presented a Service Award to Chair Gaughan for being Chair in 2013.

It was requested that Jack Gaughan and Juan Castillo be in attendance at the next City Council meeting to be awarded a plaque for their years of Service on the Arts Commission.

**PUBLIC COMMENTS**

- NONE

**INFORMATIONAL REPORTS FROM COMMISSIONERS, SUBCOMMITTEES, LIAISONS AND STAFF - NONE**

**B. CONSENT CALENDAR**

B.1 Approve minutes of regular meeting of October 16, 2013

- ❖ Motion to approve the consent calendar.

Motion: Bemel  
Second: Senn  
Ayes: 4  
Noes: 0  
Excused: 1 (Castillo)

**C. SCHEDULED MATTERS:**

C.1 **DISCUSSION ITEM**: Discuss the policy and procedure for the Public Art Wall program. (B. Carleton)

Discussion regarding the process and policy of the Public Art Wall program ensued. It was suggested that some verbiage be changed to reflect some new ideas.

Notes:

He feels that it has not reached the potential it could be. The art pieces are not always "awesome" but will vary in style and level of quality. Jack had mentioned that the City will never be able to really ever display something of high value because it's not really set up for that. Craig Bronzan also mentioned that the building is not always secured with rentals in the building. There isn't someone always watching the pieces. He said the building was not set

up to be a “gallery” but a place for the public to be able to display their pieces for the community.

Brian had suggested using volunteers. He said there are grants out there for City Art Programs or possibly using High School kids who are interested in going into an art program. He just feels the art wall project right now is “flat lined.” Jack Gaughan said the high school does have an art docent program.

1. Is the Art Wall open to review? Yes it is.
2. What is the Art Commissions role concerning the Art Wall?

The procedure came through the Arts Commission review about two years ago. At that time the Art Wall was not set up to be exhibited like you would in a gallery. Unfortunately, the City does not have the man power/money at this time to designate someone as the curator/Arts Manager.

Changes can be made to this policy/procedure of the art wall; however, it needs be something that the Arts Commission can defend and sell to the City Council.

It was suggested by Jack that maybe we can do 6-8 showing of art instead of the 4 we have designated now per year.

3. Can the Arts Commission review the Art Wall and submit proposed changes to City Council? Yes.

Jack suggested a committee could be formed on the outside to discuss and work on this matter.

C.2 **ACTION ITEM:** Discuss and approve a date for the January – March 2014 Public Art Wall reception. (P. Scherff)

- ❖ Motion to approve the date of January 10, 2014 for the January – March Public Art Wall reception from 6 – 7:30 pm with an alternate date of January 7, 2014.

Motion: Senn  
Second: Bemel  
Ayes: 5  
Noes: 0

C.3 **DISCUSSION ITEM:** Discuss previously presented public art pieces and the possibility of its future use. (P. Scherff)

Poldina Scherff, Recreation Manager, discussed with the Commission a question posed by Danny Senn in regards to using a previously presented public art piece.

Nothing legally was found against using what was presented in the past; however, it was said by Jack that it wouldn't be so bad to see what new ideas would be presented and the artists that were not used from the past could also re-present their projects again that were not selected, should it be fitting for the area in need. Danny agreed with Jack and said when he initially asked the question it was just out of curiosity and a technical thing.

Craig suggested that in the future a sentence be added in the call for artists that states that previous pieces may be used for in future projects (something along that line.)

**D. OLD BUSINESS: NONE**

**E. COMMISSIONER COMMENTS**

Commissioner Carleton:

He did not agree with the additional use of funds for the mural to paint the area that will not be covered with mosaic tiles.

Chair Gaughan/Juan Castillo:

They both thanked the Commission for allowing them to serve.

**F. STAFF COMMENTS**

Craig Bronzan, Director of Parks & Recreation, said the deadline for the application on the Arts Commission has been extended until Friday.

Poldina Scherff, Recreation Manager, gave two updates:

1. Brian Keith's contract has been signed and he has been paid 50% of the project cost.
2. Liberty High School Public Art and Design Academy (PADA) will begin their project in December. Bids have come back for the sand blasting portion of this project. Park staff will be working with the group to ensure the wall is prepared correctly for the group to start their mosaic project.

**G. REQUEST FOR FUTURE AGENDA ITEMS**

I. COMMISSION REQUESTED ITEM(S)

- NONE

II. NEW REQUEST(S)

- NONE

**H. Adjournment**

Meeting was adjourned at 7:52 pm.