

# Brentwood Business eNewsletter

Issue: #31

February 2014

## News of the Month

### Rodda Electric & Solar is one of America's 5,000 Fastest Growing Private Companies

Inc. Magazine has released their annual "[Inc. 5000](#)" list of the fastest growing private companies in America. Brentwood's [Rodda Electric & Solar](#) placed at #3103 on the list. Inc. Magazine also recognized Rodda as one of the top 100 energy companies in the Inc. 5000. During the past three years, Rodda has increased revenues from \$4.2 million to \$8.6 million, a gain of 105%. They have increased employment in Brentwood from 40 jobs to 140 jobs, and have opened a second facility in Fremont. In 2012, the City facilitated a real estate deal to allow Rodda to expand in Brentwood.



### Black Angus opens in Brentwood

On Feb. 6, [Black Angus Steakhouse](#) opened their new 8,000 sq. ft. restaurant at the Streets of Brentwood. The Brentwood restaurant is the 45th location to be built in the Black Angus chain, and the only new location planned in 2014.



### Harvest Time launches new "Mobile App"

*Harvest Time in Brentwood* is a business co-op that represents many of the local farms in Brentwood. They have launched a new marketing strategy to attract shoppers during the U-Pick season -- which includes a mobile handheld "app." The Harvest Time app provides information on U-pick farms, shopping, dining, and other opportunities in Brentwood. You can download the app by visiting the [Harvest Time Website](#) or visiting the [Apple iTunes Store](#) or [Google Play Android Store](#).



Visit us at:  
[BusinessinBrentwood.com](http://BusinessinBrentwood.com)

### City of Brentwood Economic Development

150 City Park Way  
Brentwood, CA 94513  
(925) 516-5405

The Brentwood Business eNewsletter is the City of Brentwood's newsletter for the business community.

#### CONTACTS:

Planning:  
(925) 516-5405

Business License:  
(925) 516-5480

Public Works - Engineering:  
(925) 516-5420

Permit Center:  
(925) 516-5405

Police General Information:  
(925) 634-6911

Parks and Recreation:  
(925) 516-5444



## General Plan Update

The Draft General Plan has been completed and is currently being reviewed by the General Plan Working Group. On Feb. 25, the City Council and Planning Commission will hold a joint workshop to discuss the Draft. After final comments have been incorporated, the Draft General Plan will be distributed for a 45-day public review period, likely beginning in late March and ending in early May. For more information, please visit: [www.brentwood.generalplan.org](http://www.brentwood.generalplan.org).

You may also contact Planning Manager Erik Nolthenius at 516-5137 or [enolthenius@brentwoodca.gov](mailto:enolthenius@brentwoodca.gov)

## Business Tips of the Month

### City Offering Grants for Marketing & Business Development

Applications are now being accepted for two City grant programs:

The [Economic Development Grant Program](#) provides grants to help fund public events and other activities that promote business activity in Brentwood. Grants are intended for projects and programs that help promote the entire city or commercial district, rather than a specific business. Applications are due **February 21, 2014**.

The [Agricultural Enterprise Grant Program](#) provides funding to assist local agricultural organizations with area marketing and business activities to promote Brentwood's Agricultural industry. Applications are due **February 14, 2014**.

For more information on either program, please visit [www.businessinbrentwood.com](http://www.businessinbrentwood.com) (under "Local Business Assistance") or contact Peggy Trudell at (925) 516-5187 or [ptrudell@brentwoodca.gov](mailto:ptrudell@brentwoodca.gov).

### Free Small Business Training Seminars

The Contra Costa Small Business Development Center (SBDC) and the City of Brentwood will be providing FREE business training classes in Brentwood. Available classes are:

Training Class	Date
Action Planning Workshop - Jump Start Your Business (2 day class)	Tues. - February 11, 2014 and Wed., February 12, 2014 9 a.m. - 12 p.m.
Creative Financing for Businesses	Wednesday, February 19, 2014 10:00 a.m. - 11:30 a.m.

First Steps to a Successful Start-up	Thursday, April 3, 2014 10:00 a.m. - 12:30 p.m.
Action Planning Workshop - Jump Start Your Business (2 day class)	Tuesday, April 8, 2014 and Wednesday, April 9, 2014 6 p.m. - 9 p.m.
Power of Email Marketing	Wednesday, April 16, 2014 1:00 p.m. - 3:00 p.m.
Creative Financing for Businesses	Thursday, May 1, 2014 6 p.m. - 7:30 p.m.

For further information or to register please visit [www.ContraCostaSBDC.org](http://www.ContraCostaSBDC.org) or call (925) 602-6806.

## Business Spotlight

### Brentwood Dog House

Brentwood Dog House is a proud family owned business ready to provide you with all your hot dog needs. We provide Chicago style dogs, chili cheese dogs, root beer floats, sausages and much more! Visit us in Downtown Brentwood, at 234 Oak Street.



## Events for the Month of February

February 8 - In Our Own Backyard 2014 (CC Master Gardeners)  
 February 11 & 12 - SBDC Workshop: Jump Start Your Business  
 February 13 - East Bay EDA Innovation Awards  
 February 19 - Creative Financing Workshop  
 February 22 - Bride's Day Out  
 February 25 - Joint City Council / Planning Commission workshop  
 on Draft General Plan

For more information on any of the events listed above, or for a full listing of events, please visit the [Economic Development calendar](#).

