

# Brentwood Business eNewsletter

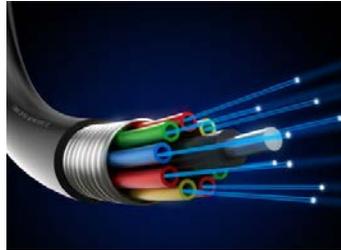
Issue: #36

June 2014

## News of the Month

### Brentwood to Feature the Largest Gigabit Broadband Service Network in the Bay Area

Brentwood has approved a [plan](#) to install gigabit broadband Internet service to large areas of the city. The new Internet service will be more than 50 times faster than conventional high-speed Internet -- thus creating a significant advantage for attracting tech businesses.

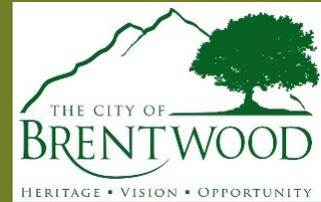


On May 13, the City Council approved an agreement with Santa Rosa-based Sonic.net, in which more than 8,000 households and businesses will be able to receive gigabit internet service. The network will be privately financed, without any City funding required.

This deal will make Brentwood the first city in the Bay Area to feature a widespread gigabit broadband network available to residents and businesses. Additional information is available [here](#).

### Brentwood to Host National Sporting Event: the 2014 PBA Northern California Senior Classic

On June 15-18, Brentwood's [Harvest Park Bowl](#) will host the 2014 PBA Northern California Senior Classic. The competition will feature nationally-known bowlers, and is the only professional bowling event taking place in Northern California in 2014. Finals will begin at 1:30 pm on Wednesday, June 18, and trophies will be awarded sometime after 5:00 pm. Admission is free, and the public is encouraged to attend. The [full schedule and event information](#) is available online.



Visit us at:  
[BusinessinBrentwood.com](http://BusinessinBrentwood.com)

#### City of Brentwood Economic Development

150 City Park Way  
Brentwood, CA 94513  
(925) 516-5405

The Brentwood Business eNewsletter is the City of Brentwood's newsletter for the business community.

#### CONTACTS:

Planning:  
(925) 516-5405

Business License:  
(925) 516-5480

Public Works - Engineering:  
(925) 516-5420

Permit Center:  
(925) 516-5405

Police General Information:  
(925) 634-6911

Parks and Recreation:  
(925) 516-5444



## General Plan Update

After many months of community input, analysis, public debate, and an Environmental Impact Report (EIR), the City's new General Plan is nearing completion! On June 17<sup>th</sup>, the Planning Commission will hold a public hearing to consider the General Plan and Final EIR. The Council will then hold a public hearing on July 22<sup>nd</sup> to adopt the General Plan and certify the Final EIR.

For more information, please visit [www.brentwood.generalplan.org](http://www.brentwood.generalplan.org) or contact Erik Nolthenius at (925) 516-5137 or [enolthenius@brentwoodca.gov](mailto:enolthenius@brentwoodca.gov).

## Starry Nights in Brentwood

The City of Brentwood proudly presents "Starry Nights" Summer Concert Series 2014, beginning Friday, June 13 at 7:00 p.m. This FREE nine week series will take place at City Park, and will provide fun, high-quality performing arts for the entire family. View the [Economic Development calendar](#) for dates and lineup.



## Business Tips of the Month

### City's Commercial Kitchen is now Available at Special Low Rate to Support Local Food Businesses

Brentwood's Community Center has a certified, health-department approved commercial kitchen. The kitchen is available for rent, as a way to support local food entrepreneurs.



For the next six months, the kitchen is available at a special promotional rate of **\$20 per hour**. Businesses will still need to obtain all standard State and/or County permits for food businesses.

To inquire about the pilot program or to receive additional

information about the commercial kitchen please contact Helena Pfeifer at (925) 516-5444 or [hpfeifer@brentwoodca.gov](mailto:hpfeifer@brentwoodca.gov).

## Free Business Advice Available from Contra Costa Small Business Development Center



- Small business lending (including SBA loans)
- Sales and Marketing
- Accounting and Taxes
- Permits and Licenses
- Business and Strategic Planning
- Cost Controls and Pricing Strategy
- Online Marketing/Social Media
- Certifications for and bidding on Government Contracts

Sign up for free services:  
[www.ContraCostaSBDC.com](http://www.ContraCostaSBDC.com)  
or call: 925-602-6806

### Business Spotlight

#### His and Her Formal Wear

As a formal wear store, we sell Bridal Gowns and everything else the bridal party needs to be dressed just right. We sell prom, cruise and red carpet in addition to providing a full line of tuxedos. We also do alterations. If you don't look good, we don't look good.



625 First Street  
Brentwood, CA 94513  
925-634-5900 - Business  
925-684-4370 - Fax  
[www.hisandhersformalwear.com](http://www.hisandhersformalwear.com)

## Events for the Month of June and July

June 7 - Brentwood Farmer's Market

June 13 - Summer Concert - Cocktail Monkeys -  
Rock/Pop/R&B

June 14 - Brentwood Farmer's Market

June 15-18 - PBA Northern California Senior Classic

June 17 - Planning Commission - General Plan Update

June 20 - Summer Concert - Hot Rod Band - Oldies

June 21 - Brentwood Farmer's Market

June 27 - Summer Concert - Staci Frenes Band - Acoustic  
Pop/Folk

June 28 - Brentwood Farmer's Market

July 12-13 - Brentwood Harvest Time Festival

For more information on any of the events listed above, or for a full listing of events, please visit: [Economic Development calendar](#).