

# Brentwood Business eNewsletter

Issue: #37

July 2014

## News of the Month

### Brentwood Blvd. Median Improvements and Additional Landscape Improvements

The City of Brentwood has approved construction for the Brentwood Boulevard Median Landscaping Improvements Project. The purpose of the project is to visually enhance Brentwood Boulevard by constructing a new median, landscaped with a variety of shrubs and trees between Homecoming Way and Lone Tree Way.

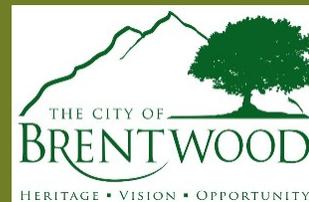
Green Valley Landscape will begin work starting with the widening on Brentwood Boulevard. Also included in this project is the landscape improvements in the median at Sand Creek Road from Streets of Brentwood entrance to State Route 4; landscape improvements at the new Brentwood Transfer Station; landscape improvements at the new parking lot at Sunset Sports Complex (old transfer station site) including landscape improvements on both sides of Elkins Way leading to the new parking lot. Landscaping work at all these locations are expected to be completed by the end of this year.

## Business Tips of the Month

### Downtown Facade Improvement Grant Program

On June 24, 2014 the City Council approved the resurrection of the Downtown Facade Improvement Grant Program. Economic Development staff is happy to discuss with you the process and documents needed to apply for the Downtown Façade Improvement Grant Program. Funding for the 2014-2015 grant cycle is very limited and applications will be accepted for qualifying projects on a first-come, first-served basis.

The Downtown Facade Improvement Grant Program is available to assist property owners and businesses located within the Downtown Specific Plan Boundary with upgrading building exteriors to create a positive visual impact, stimulate private investments and complement the downtown community revitalization efforts, as improvements to commercial buildings can directly benefit the Downtown district, both visually and economically. If you have any questions, please email Peggy Trudell at [ptrudell@brentwoodca.gov](mailto:ptrudell@brentwoodca.gov) or call 925-516-5187.



Visit us at:  
[BusinessinBrentwood.com](http://BusinessinBrentwood.com)

### City of Brentwood Economic Development

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(925) 516-5405

The Brentwood Business eNewsletter is the City of Brentwood's newsletter for the business community.

#### CONTACTS:

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(925) 516-5405

Business License:  
(925) 516-5480

Public Works - Engineering:  
(925) 516-5420

Permit Center:  
(925) 516-5405

Police General Information:  
(925) 634-6911

Parks and Recreation:  
(925) 516-5444



## East Bay Small Business Seminar



### **"BRICKS & CLICKS" RETAILING** **Retailing Successfully in the New Economy**

JULY 15, 2014 - TUESDAY - 8:00 AM TO 11:30 AM  
Community Center, Perera Pavilion  
320 Civic Drive, Pleasant Hill, CA 94523

For registration and information:

<http://retailbizseminar.eventbrite.com>

Register today for this free event. Bring your most difficult questions and present your biggest challenges to peers, resource and service providers.

## Events for the Month of July

### Starry Nights in Brentwood

The City of Brentwood proudly presents "Starry Nights" Summer Concert Series 2014. This nine week series provides a variety of quality performing arts in a safe, clean outdoor venue for the entire family. Concerts will be held in City Park and are FREE.

July 4 - Holiday - City offices closed  
July 5 - Brentwood Farmer's Market  
July 11 - Summer Concert  
July 12-13 - Brentwood Harvest Time Festival  
July 12 - Brentwood Farmer's Market  
July 18 - Summer Concert  
July 19 - Brentwood Farmer's Market  
July 25 - Summer Concert  
June 26 - Brentwood Farmer's Market

For more information on any of the events listed above, or for a full listing of events, please visit: [Economic Development calendar](#).