



## CITY MANAGER WEEKLY UPDATE

For Week Ending August 1, 2014

Steven M. Salomon, Interim City Manager



### CITY ADMINISTRATION

#### **City Blood Challenge 2014**

The City of Brentwood will be participating in the American Red Cross City Blood Challenge 2014—a “spirited” summer blood drive competition between the cities in Northern California. The City of Brentwood will be hosting its blood drive on Thursday, August 21 from 9:00 a.m. – 3:00 p.m. at the Brentwood Community Center (35 Oak Street). This blood drive is open to the public. The typical appointment lasts approximately an hour. Double Red Cell Donation appointments are also available; where a special machine is used to allow you to safely donate two units of red blood cells during one donation while returning your plasma and platelets to you. In addition to meeting other whole blood donor qualifications, you must also meet specific criteria for donating double red cells, especially for hemoglobin, weight and height. This process takes approximately a half hour longer.



If interested in making an appointment for August 21 log on to [www.redcrossblood.org](http://www.redcrossblood.org) or call 1-800-RED CROSS (1-800-733-2767). See attached flyer for more information.

### COMMUNITY DEVELOPMENT

#### **Brentwood Ranked #1 “Best City” in California for Homeownership**

According to a San Francisco-based online research group, Brentwood has been ranked as the “Best City” for homeownership in California. The study was conducted by the consumer advocacy website “Nerd Wallet” ([www.nerdwallet.com](http://www.nerdwallet.com)), which analyzed 178 cities throughout California. Nerd Wallet ranked the cities based on several measures including: home values, home ownership affordability, home ownership rates, community growth and quality of life. Other cities in the top 10 included Elk Grove (#2), Murrieta (#4), Hacienda Heights (#6), and San Ramon (#9). Here is what was said about Brentwood:

##### ***1. Brentwood***

*Once known as primarily a farming town, Brentwood has transformed itself into a residential community. With the highest population growth rate on our list (9.7% from 2010 to 2012), and a homeownership rate of 75.7%, Brentwood exhibits some of the healthiest signs of homeownership in the state. The city’s growing popularity is no wonder, given its proximity to the natural beauty at Mount Diablo State Park, Morgan Territory Regional Preserve and Sherman Lake. Residents can also indulge*



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*in Brentwood's agricultural sector by picking cherries or strawberries at local farms or they can take a break to enjoy one of Brentwood's free Friday summer concerts. For those feeling guilty after enjoying the city's sedentary and sweet comforts, don't fret: Brentwood is one of 51 communities in California recognized by the League of American Bicyclists as "Bicycle Friendly."*

The full study is available at: <http://www.nerdwallet.com/blog/cities/best-cities-homeownership-california/>

### **Packard Children's Health Alliance Signs Major Lease in Brentwood**

Packard Children's Health Alliance (PCHA) has leased 3,500 sq. ft. of space at 100 Cortona Way, where they plan to open a major pediatric medical practice. PCHA is affiliated with the Stanford School of Medicine and the Lucille Packard Children's Hospital at Stanford. The lease is another indicator of increasing business activity in the health care sector in Brentwood.

### **PARKS AND RECREATION**

#### **In-n-Out Burger Tournament - August 5-7, 2014**

For the fifth consecutive year, In-n-Out Burger will hold their Northern Region Softball Tournament at Sunset Park Athletic Complex. Fifty-four (54) teams will play 106 games over the course of three days for "Store Champion" bragging rights! This friendly yet competitive company softball tournament is open to In-n-Out Burger associates only. This tournament also provides a positive economic impact to the City as players will be staying in our local hotels and shopping and dining at our local businesses.

#### **Starry Nights Concert Series**

The Starry Nights in Brentwood Summer Concerts continues with a performance by The Citations on August 1<sup>st</sup> at 7:00 p.m. Starry Nights is an annual summer-time series of concerts held Friday evenings in City Park (710 Second Street). Please see the attached schedule for details, and for more information, call Parks and Recreation at (925) 516-5444.

### **Brentwood Skate/BMX Park Update**

The Brentwood Skate/BMX Park began new days of operation on Monday, July 28<sup>th</sup>. Due to a decline in use of the park by BMX bikers, the odd/even day assignments have been replaced with the following:

**BMX Riders:** Tuesdays, Thursdays, and Sundays

**Skate Boarders:** Mondays, Wednesdays, Fridays and Saturdays

Hours from July 28<sup>th</sup> - August 31<sup>st</sup>:

Monday-Friday: 3-8 p.m.

Saturday/Sunday/Holidays: 2-8 p.m.



### **PUBLIC WORKS**

#### **Water Conservation**

The Public Works Department is preparing to implement the State Water Resources Control Board Resolution [No. 2-14-0038] which requires water suppliers to redouble their efforts to save water. Public Works will be increasing its public education efforts through the City's website ([www.brentwoodca.gov](http://www.brentwoodca.gov)) and bill inserts as well as seeking City Council approval to implement certain restricted water using activities which are outlined specifically in the State Water Resource Control Board's Resolution.

The City's downtown fountains and water play features are recirculating water systems. These systems reuse the water and are exempt from drought related conservation requirements. Many green belts, median strips and parks within the City are irrigated with recycled water or non-potable water. This non-potable water is not subject to the effects of drought conditions (as it is tertiary treated wastewater) and is not subject to the new State regulations. New large purple 'recycled water' signs will be hung by these areas explaining the beneficial use of recycled water, and it's exemption from drought related conservation requirements.

### **Brentwood Boulevard Median Landscaping Improvements**



*North bound Brentwood Blvd. at Hanson Lane*

Work for this project began the last week of June, with the widening of Brentwood Boulevard from Homecoming Way to Hanson Lane. The contractor began work for the median landscape the week of July 14 and is currently saw cutting and removing the existing asphalt pavement where the future median will be located. The median varies from 4 feet to 16 feet at different locations between Homecoming Way and Lone Tree Way.

### **John Muir Parkway Extension, Phase II**

A staff report will be going to City Council on August 12<sup>th</sup> for environmental work associated with Phase II of the John Muir Parkway Extension. This project will extend John Muir Parkway from Briones Valley Road to approximately Foothill Drive. Because federal funding in the amount of \$735,000 has been assigned to this project, the environmental study has to be completed under the National Environmental Policy Act, which has more requirements than the previously approved California Environmental Quality Act completed for this project. Once the environmental study work is complete and the design has been finalized, construction phase of this project is anticipated to begin either late 2015 or early 2016 subject to additional funding appropriations.

*Distribution: City Council, Planning Commission, Arts Commission, Park & Recreation Commission, Department Heads, Brentwood Press, Contra Costa Times*

American Red Cross

# Blood Drive



## City of Brentwood Blood Drive

Located in the Brentwood Community Center

35 Oak Street - Brentwood

**Thursday, August 21, 2014**

**9:00 a.m. – 3:00 p.m.**

To schedule your appointment or for more information contact **1-800-REDCROSS** (1-800-733-2767) or log on to [redcrossblood.org](http://redcrossblood.org) and enter the **sponsor code: Brentwood**.

If you have any questions regarding your eligibility to donate blood, please call 1-866-236-3276.

**Donors are needed every day. Do not wait to help save a life.**



[redcrossblood.org](http://redcrossblood.org) | **1-800-RED CROSS**  
(1-800-733-2767)



Use your smartphone to scan the QR code at left, or go to



[redcrossblood.org/social](http://redcrossblood.org/social)

to follow us on Facebook and Twitter.

**Identification is required to donate.**

City of Brentwood presents

# Starry Nights in Brentwood

Summer Concert Series 2014

June 13  
**Cocktail Monkeys**

Rock/Pop/R&B

June 20  
**Hot Rods Band**

Oldies 50's & 60's

June 27  
**Staci Frenes Band**

Acoustic Pop/Folk

July 18  
**Blues Healers**

Blues & Rock

July 25  
**Project 4 Band**

Top 40's, R&B, Latin,

August 8  
**The Shawna Lynn Band**

Country/Rock

August 1  
**The Citations**

Blues/Blues Rock

August 15  
**Down North**

Soul/Punk

August 22\*  
**Jungle Joe & Alphabet Rockers**

Children's Concert & Play Day!

**City Park 7:00pm**

### "Fan" Sponsors



**SILKY SAHNAN**  
ATTORNEY AT LAW



All patrons are asked to follow park rules before, during and after the concerts. No glass containers, No audio video recording devices.



\*August 22 Children's Concert begins at 6:30pm.  
Paid advertisement. To place an ad call (925) 516-5444.