

Economic Development eNewsletter

Issue: #2015-3

March 2015

News of the Month

Brentwood Business Roundtable

The City of Brentwood would like to invite you to attend the Spring 2015 Brentwood Business Roundtable. The event will be held on April 1, 2015 from 8:30 a.m. - 10:00 a.m. at the Brentwood Community Center, 35 Oak Street, Brentwood. The panel will consist of a local attorney, tax specialist and insurance agent who will discuss the importance of protecting your business and personal assets; community feedback discussion period to follow.

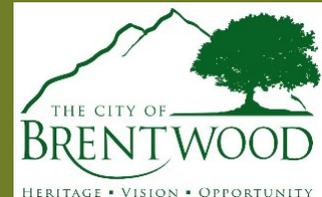
For more information, please contact Peggy Trudell at ptrudell@brentwoodca.gov or by calling 925-516-5187. Please RSVP your attendance by March 27, 2015.

Panel:

Ed Younger, Esq. - Alvis Quashnock & Assoc.
Frosty Andrews, CPA - Andrews Consulting
Dirk Zeigler - Zeigler Insurance & Financial Services

New Signs on Highway 4 direct visitors to Downtown

The City recently completed the installation of three (3) new guide signs on Highway 4 directing the public to Downtown Brentwood. The signs were manufactured and installed using City staff and resources. These signs are part of a larger Capital Improvement Program project that was initiated by the City in 2011, when over 25 signs were installed along major roadways in order to direct the public to the Downtown and other Brentwood destinations. This particular project received City Council approval in April 2014 and an application to install the signage was sent to Caltrans shortly thereafter. Once construction was completed, Caltrans gave approval for the signs to be installed. The new signs are located on southbound Highway 4 approaching the new Sand Creek Road off ramp, at the bottom of the Sand Creek Road off ramp, and on northbound



Visit us at:

BusinessinBrentwood.com

City of Brentwood Economic Development

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The Brentwood Economic Development eNewsletter is the City of Brentwood's newsletter for the business community.

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Highway 4 approaching Balfour Road. The City will continue to evaluate opportunities for additional and improved signage to be installed along other major roadways in Brentwood, in order to direct the public to the Downtown and other destinations.



East Bay Broadband Consortium Summit

The East Bay Broadband Consortium is a collaborative regional effort covering Alameda, Contra Costa, and Solano counties. The Consortium was initially organized to improve broadband deployment, access, and adoption for business, education, health, safety, and government. The Consortium hosted its annual summit, titled "Year of Action" on February 3 in Oakland, and invited Brentwood Mayor Bob Taylor to serve on a panel of Mayors that also included Oakland Mayor Libby Schaaf and San Leandro Mayor Pauline Cutter. A second panel was comprised of representatives from various service providers, including AT&T, Comcast, and Sonic. The summit was attended by approximately 100 people and Brentwood's presence was significant, especially given its agreement last year with Sonic to bring gigabit internet broadband service to the community. The gigabit network in Brentwood will be the only such network in the Bay Area to offer gigabit services to both residents and businesses.

The East Bay Broadband 2015 Report and a video link to the summit can be accessed via the Consortium's website at the following link: <http://www.ebbroadband.org/default.asp>.

Business Spotlight - Shop Local

Brentwood Farmers' Market

Opening Day - March 7

Join your local Brentwood-area farmers at the Brentwood Farmers' Market every Saturday morning, from 8:00 am to 12:00 pm. Season begins March 7, 2015 and runs through November 21, 2015

Downtown Brentwood
First Street between Chestnut St. and Oak St.

[Pacific Coast Farmers' Market](#)



Events for the Month of March/April

March 7, 2015 - Opening Day Brentwood Farmers' Market
March 12, 2015 - Chamber Certification Workshop
April 1, 2015 - Brentwood Business Roundtable

For more information on any of the events listed above, or for a full listing of events, please visit: [Economic Development calendar](#).