



CITY MANAGER WEEKLY UPDATE

For Week Ending May 8, 2015

Gustavo “Gus” Vina, City Manager



CITY MANAGER'S OFFICE

Economic Development

As recently reported in several news articles, the City of Brentwood is the fastest growing city in our county with growth at better than 3% in population. During this time of growth, I believe Brentwood is very well positioned to do some great things in developing the local economy to assure maintenance of the wonderful quality of life in Brentwood we all enjoy. It is the right time now to bolster our economic development strategies and to work hard in bringing more jobs to Brentwood and to making sure we have a well balanced approach to growth with good paying jobs, housing, and many fun things to do in our great city.

To this end, I wanted to announce and share some exciting changes related to the City's Economic Development Division. I have assembled an Economic Development think tank consisting of Casey McCann (Director of Community Development), Erik Nolthenius (Planning Manager), Peggy Clark (Economic Development staff), Kwame Reed (Economic Development staff), and the City Manager. This team will grow to include other subject matter experts as we launch into many different efforts in developing our citywide strategies.

Effective June 1st, Kwame and Peggy will move to the City Manager's Office and report directly to the City Manager. Erik, who has served as our Economic Development Manager, will serve on this team but will return to his duties as Planning Manager providing the think tank direct liaison between planning and economic development. I look forward to working with the City Council, staff and our community in moving this City forward and continuing as the “City of choice” for many in our region.

PUBLIC WORKS

Drought Update – Required 35% Potable Water Use Reduction

On Tuesday, April 28, 2015, City Council adopted a Resolution implementing Stage III of the City's Water Shortage Contingency Plan, which includes a requirement that City water service customers achieve a 35 percent reduction in potable water use from 2013.

The following water use restrictions are now in effect through February 28, 2016:

- No watering between 8:00 a.m. and 7:00 p.m.
- No watering within 48 hours after measurable rainfall



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- No watering more than 2 days per week
- No excessive landscape runoff
- No washing vehicle, trailer, boat without shutoff nozzle
- No washing paved or hardscape surfaces
- No water use for non-recirculating fountains
- No watering new home construction landscape except by drip or microspray
- No watering ornamental turf on public street medians
- No serving drinking water except upon request in eating or drinking establishments
- No hotels/motels daily laundering of towels/linens unless requested by a guest

For more information visit www.brentwoodca.gov, Drought Information, or call (925) 516-6000.

Public Works Open House

The 2015 Public Works Open House is scheduled for Tuesday, May 19th from 9:00 a.m. to 1:00 p.m. at the City’s Corporation Yard, 2201 Elkins Way. This public outreach serves as an educational opportunity for the community. In addition to the public, the Brentwood Union School District 3rd graders will be attending and participating in hands-on learning about water conservation, recycling, water quality, storm water and many other subjects that correspond with their curriculum. For more information, call Public Works at (925) 516-6000.

Neighborhood Cleanup Events

Brentwood residents with an active garbage collection account are invited to participate in the City’s Neighborhood Cleanup Events. Residents can bring up to two (2) yards of unwanted household items including yard waste, appliances, e-waste (such as TVs and computers), furniture and garbage, all free-of-charge, to the City’s Solid Waste Transfer Station. The remaining spring events will be held on May 9th and May 16th.

- **Online Registration**

This year, the City has transitioned from mailed invitations to an online registration process to provide more flexible scheduling of dates and times for residents. More information has been sent out in the mail and is available on the City’s website at <http://www.brentwoodca.gov/cleanup>, or you can call the Solid Waste Division at (925) 516-6090.

- **Donations Accepted – St. Vincent de Paul**

New to the Cleanup Event this year, to assist the City with its recycling efforts, is a donation area staffed by St. Vincent de Paul. When loading your vehicle, please separate items to be donated such as: furniture, mattresses, books, clothing, kitchenware, tools, toys, etc. A more detailed list of acceptable donated items is available online at <http://www.brentwoodca.gov/cleanup>.

City Photovoltaic (Solar) System Project Update

SolarCity has completed the installation and made the connection for the solar panels at the Aquatic Center. They have begun work at the Police Department site (photos below); and have started on the design for the solar panels at the Wastewater Treatment Plant.



ADMINISTRATIVE SERVICES

Annual Audit of the City’s Financial Records and Comprehensive Annual Financial Report

The City of Brentwood engages the services of the auditing firm Maze & Associates to complete the annual audit of the City’s financial records and internal controls. Maze & Associates will be on-site at City Hall the next two weeks to conduct the interim fieldwork portion of the audit. The auditors will return in late September to complete the final audit fieldwork after the close of the fiscal year. The results of the annual audit and the audited Comprehensive Annual Financial Report will be presented to the City Council in December of 2015.



Ballot Box at City Hall

City Clerks throughout Contra Costa County have teamed up with the Contra Costa County Elections Department once again to provide convenient “CoCo Vote-N-Go” drop off locations for individuals voting in the May 19th Special Election. The secure, steel ballot box here in Brentwood is in the Utility Billing Payment Center on the first floor of City Hall (150 City Park Way), and can be accessed Monday through Friday, between 8:00 a.m. and 5:00 p.m., through May 19. County elections officials will regularly pick up collected ballots.

Ballots may also be dropped off at the County Elections Office in Martinez, located at 555 Escobar Street, between 8:00 a.m. and 5:00 p.m.

For more information, call (925) 335-7800 or visit the County Elections website at www.cocovote.us.

COMMUNITY DEVELOPMENT

Planning Commission

At the May 5th Planning Commission meeting, the Commission acted on the following items:

- Unanimously approved a conditional use permit (CUP 15-004) to allow a Verizon telecommunication facility at the Shady Willow Plaza commercial center, located at 6271 and 6281 Lone Tree Way. To minimize its visibility, the equipment will be concealed within existing building features and camouflaged behind panels textured and painted to match the building wall.
- Unanimously approved a resolution recommending adoption of the Negative Declaration and finding that the proposed 2015/16 - 2019/20 Capital Improvement Program (CIP) Budget is consistent with the adopted General Plan and specific plans of the City of Brentwood.

PARKS AND RECREATION

“Pitch Perfect” Movie in the Park Tonight

Tonight the City of Brentwood will present “Pitch Perfect” as a “Movie in the Park.” This movie will be shown beginning at 8:15 p.m. in City Park, located at 710 Second Street. Bring your lawn chair, a picnic dinner, a blanket and enjoy this free event!





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Tree City USA 2014 Designation

The City of Brentwood has been recognized for the fifth year in a row as a Tree City USA community! The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the USDA Forest Service and the National Association of State Foresters.

Benefits of the distinction of Tree City USA are numerous. The following is a list of just a few of the benefits:

- The community benefits daily from cleaner air, shadier streets, and aesthetic beauty that healthy, well managed urban forests provide.
- Enhances and contributes to a community’s pride.
- Signage advertises to visitors that this is a community that cares about its environment.
- Serves as a blueprint for planting and maintaining community trees.
- May give preference over other communities when allocations of grant money are made for trees or forestry programs.
- Brings solid benefits to a community such as gaining financial support for tree projects and contributing to safer and healthier urban forests.
- Increases property values.



Distribution: City Council, Arts Commission, Park & Recreation Commission, Planning Commission, BANC, Department Heads, Brentwood Chamber of Commerce, Downtown Business Coalition, Brentwood Press, Contra Costa Times