



Improve your business now

To register, you must be a Brentwood resident or business owner.

No-Cost SBDC Workshops
Space is Limited
Register Today!

SBDC Business Strategy Workshops



Dates/Times

First Steps to a Successful Start-up

August 11, 2015-9 am to 12:30 pm
Community Center 2nd Fl. Conf. Rm. A

October 8, 2015-9 am to 12:30 pm
Community Center 2nd Fl. Conf. Rm. A

Workshop: **First Steps to a Successful Start-up**

Instructor: Sandy Markus

- ▶ Description: Learn about the attributes of a successful entrepreneur, invaluable sources of information or the nuts and bolts of starting your business including licenses and permits, the business planning process and key information sources for developing your business plan, how to take advantage of the Small Business Development Center's free and low cost services for your new business, and more! Join us to learn about the key success factors every new business owner needs before starting their venture!

Jump Start Your Business

August 19, 2015-9 am to 12:30 pm
Community Center 2nd Fl. Conf Rm. A

October 16, 2015-9 am to 12:30 pm
Community Center 2nd Fl. Conf. Rm. A

Workshop: **Jump Start Your Business- Action Planning Workshop**

Instructors: Quincy Hardin

- ▶ Description: This is a business and strategic planning workshop for existing and aspiring business owners: Learn to effectively articulate your Mission Statement. Create a sustainable Vision statement for the future. Create an effective strategy to complete stated Goals. Begin to develop your quarterly Action Plan. This is a hands-on workshop. Bring your laptop (recommended not mandatory).

Creative Financing for Businesses

August 25, 2015-9:30 am to 12:00 pm
City Hall-Terrace View Conf. Room 2nd Floor

October 21, 2015-9:30 am to 12:00 pm
Community Center 2nd Fl. zconf. Rm. A

Workshop: **Creative Financing for Businesses**

Instructor: Titi Ikhile

- ▶ Description: This seminar will help identify and assess your business' financial needs, identify sources of funding, what makes a good loan package, and critical information that lenders or investors need to finance your business. How do you position your business to be approved for financing? Learn the secrets from a former banker and know what the lenders are looking for and the questions the lenders want answered. What do you do when you are declined for a bank loan? We will discuss other options available including; crowd-funding, nonprofit micro loans, SBA loans, Angel investors and venture capital funding.

For more information call 925.602.6806 | www.ContraCostaSBDC.org

City Hall – 150 City Park Way, Brentwood, CA 94513 | Community Center – 35 Oak Street, Brentwood, CA 94513

Free parking is available at 150 City Park Way – parking garage (entrance is off Second and Maple)

