



PUBLIC ART WALLS CALL FOR SUBMISSIONS

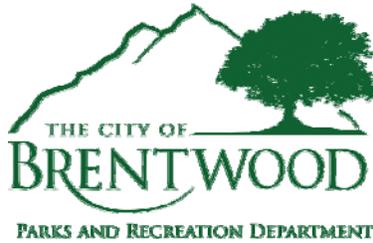
The City of Brentwood is seeking to create an opportunity for artists from the Brentwood area to show their work to a larger public, to know and be known in the larger community, and to form relationships with regional art organizations through our Public Art Walls located at the Brentwood Community Center.

This exhibition will enhance access to the City of Brentwood's Community Center and enables the City of Brentwood Arts Commission to work with artists, art organizations, and other community organizations to build effective partnerships. There is no fee to exhibit art work.

Exhibits are offered up to six times per year, approximately one new show every eight weeks. In addition to the Public Art Walls program, we are introducing a new "pilot program". The new program features Public Art Walls Juried Shows that will be a year-round open competition. You may choose to enter into one or both programs.

Attached you will find the standard Public Art Walls Application Packet. **Submission dates are October 12 through November 15, 2016.** Public Art Walls Juried Show Packets will be accepted year round. Address your application(s) to Public Art Walls, City of Brentwood, Parks and Recreation Department, 150 City Park Way, Brentwood, CA 94513. For questions, please contact Poldina Scherff, pscherff@brentwoodca.gov or (925) 516-5364.

The Brentwood Community Center public spaces will highlight artists and art organizations throughout Brentwood. Preference will be given to City of Brentwood residents and/or organizations followed by residents and/or organizations of Pittsburg, Antioch, Oakley or surrounding unincorporated areas of East Contra Costa County.



**“PILOT PROGRAM”
PUBLIC ART WALLS JURIED SHOWS**

The City has formed an Arts Commission to encourage, stimulate, promote and foster programs for the cultural enrichment of the City and its residents. The City accepts the responsibility for expanding the experience with visual art. This is in accordance with City of Brentwood General Plan - Goal ED 4, Policy ED4-5. Public Art Walls Juried Shows is an exhibition program presented in the Brentwood Community Center public spaces showcasing local and regional artists including national artists, touring exhibitions through art grants. The Public Art Walls Juried Show program and the City seek to enable people in all societies to better understand their communities and individual lives. In an effort to promote art by providing opportunities for artists to display their work, the City encourages the use of City facilities for temporary art exhibits.

The Arts Commission is establishing a jury selection “Pilot Program” to administer the temporary art exhibits. This “Pilot Program” will run for one year and will be evaluated at the end of this term by the Arts Commission. The Commission at this time will decide whether the program will continue.

DEFINITION OF TEMPORARY PUBLIC ART:

Temporary public art is that which is displayed six times per year (approximately eight-week period) in open and freely accessible areas designed as public spaces/assembly areas of City property in the Brentwood Community Center.

EXHIBIT SCHEDULE:

A rotating art exhibit schedule will be established. Exhibits will be scheduled for approximately eight weeks. The exhibit schedule or the duration of a particular exhibit may be changed at the discretion of the Arts Commission. In the event that there are more requests for exhibit space than can be accommodated in the exhibit calendar a pool of intent on exhibiting artists shall be established and maintained.

BUDGET:

All installation costs, framing, transportation and installation, shall be covered by artist and/or organization displaying the art. The City provides space for the public art walls, and the City does not fund exhibitions.

LOCATION:

The Brentwood Community Center, located at 35 Oak Street, has three walls available for two-dimension art.

The size of the three walls is as follows:

1 st Floor Pre-Function Area:	(Big Wall) 32’W x 8’7”H	(Small Wall) 8’W x 8’7”H
1 st Floor Hallway:	51’6”W x 10’H	
2 nd Floor Hallway:	(Big Wall) 68’W x 10’H	(Small Wall) 15’10”W x 10’H

ART SELECTION CRITERIA:

Individual or Group Proposals: individuals may submit a proposal for a one-person exhibit or artist(s) or artist representative may submit a proposal for a group show. Collaborative exhibits are encouraged. All artists are welcome to propose works that meet the Art Selection criteria. Exhibitions by students are encouraged. Exhibit specific criteria may be established for a theme exhibit.

All artists interested in exhibiting must have the artwork approved by the Arts Commission. The Arts Commission will jury all proposed artwork using the following criteria:

- A. Artist must submit visual image of the art they wish to exhibit.
- B. Artistic integrity and a high quality of aesthetic experience will be the primary considerations in the selection of art for exhibits.
- C. Artwork exhibited shall be suitable for display to a diverse audience that includes the general public at large of all ages, facility customers, and City of Brentwood employees.

APPLICATION:

1. Entry schedule will be year round open competition. All artists are welcome to enter works at any time.
2. Artist may apply through a web-based service (currently callforentry.org). If applying through a web-based service, please follow their format. The City will post to the site a minimum of one time per year.
3. Artists may apply by mail. If by mail, send 1,000 +dpi jpeg's on a thumb drive and/or cd, plus all pertinent information to the City of Brentwood, c/o Public Art Walls 35 Oak Street, Brentwood, CA 94513. Once received the artist will be notified by e-mail and/or phone that their entry has been received and date stamped.
4. Artwork exhibited shall not pose a threat to public safety.
5. The City of Brentwood Art Commission has the final say to show or not show any work of art at any time.
6. **Note:** The selection process for Public Art Walls Juried Shows is based on the Public Art Program Guidelines (see attached) procedure approved and adopted by the City of Brentwood City Council.

INSTALLATION AND REMOVAL:

Installation and removal of artwork will be the responsibility of the Exhibitor/Artist. Date and time of installation and removal will be determined by the Arts Commission. The City makes no representation to and assumes no liability for the suitability of the frame for the art work, the method or means of framing, or the appropriateness of the framing for hanging.

GUIDELINES:

All entries must be created by the artist(s) or artist representative listed on the entry form. **Two-Dimensional Work** – Work must be suitably framed. If a piece requires glass, plexiglass should be used for safety considerations. Wired work only, no saw tooth will be accepted. The City will supply hooks and wires (33 pounds per test wire for one piece of art). The artist and/or organization will place artwork in designated areas determined by the City of Brentwood. Artwork must be labeled on the back with name, address and telephone number. **Three-Dimensional Work** includes all low base relief pieces and shadow boxes not to exceed four inches in depth (exceptions to the above will apply to all but special traveling exhibitions). Artists and/or organization may not remove their work from the show prior to the take down date.

LIABILITY:

Artwork in City of Brentwood buildings is exhibited by the artist or art organization releasing the City of Brentwood, its officers, employees, agents and volunteers from any claim, liability or cost arising out of injury, death, or property damage resulting from the display of artwork through the Public Art Walls Juried Show program, including but not limited to vandalism, fire, theft, earthquake, or any other cause, except for the City of Brentwood's sole negligence or willful misconduct.

REGISTRATION AND SECURITY:

An inventory of each piece of artwork including artists name, medium (oil, pastel, water, etc.), title, price (value) and location (where the piece is displayed) will be kept on file for each Public Art Walls Juried Show exhibition at the offices of the Parks and Recreation Department. Artwork in the building is covered by a security alarm system when the building is closed to the public, but the City does not guarantee the safety of the artwork.

The Public Art Walls Juried Show is a year round open competition from January 1 through December 31 of each year. We invite artists, students and organizations that may wish to submit artwork for consideration to be shown in the Public Art Walls Juried Show exhibition program. Work shall be shown on Public Art Walls

Juried Show for up to eight (8) week time period. All participating artists must execute the release of liability agreement, a copy of which is attached hereto. All work must be suitably framed and securely wired.

Artists must provide the following a 4 x 6 Wall Label for each piece of art submitted. Information needed on card is as follows: Title of the art work; Name of the artist; Medium of the art work; Price if you are wishing to sell; and Contact phone number. Print shall be Cambria 14 point.



“Title”

Name of artist

Medium

Price

Phone Number

Questions:

Contact Poldina Scherff, Recreation Manager at (925) 516-5364 or email at pscherff@brentwoodca.gov.

City of Brentwood

**Brentwood Community Center Public Art Walls Juried Show
EXHIBIT APPLICATION/RELEASE OF LIABILITY/AGREEMENT**

Artist: _____

(If applicable)

Organization: _____ Contact: _____ Email Address: _____

Address _____

City _____ State _____ Zip _____

Email Address: _____ Cell Number: _____ Home Number: _____

ALL INFORMATION MUST BE COMPLETE

TITLE OF WORK	YEAR	MEDIUM	SIZE	*VALUE	NFS
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

*Estimated Value: See Terms of Exhibition on reverse.

INSURANCE

Do you carry insurance? _____ If yes, Name of insurance _____

Insurance Policy # _____

Provide a copy of your Certificate of Insurance naming the City of Brentwood as additional insured for the duration of the exhibit period.

The Artist hereby agrees to exhibit on the Public Art Walls in the City of Brentwood Community Center property described herein, and subject to the terms, set forth in this application and release. The Artist acknowledges that she/he has full authority and power to make this exhibit and that she/he has read the conditions above and on the reverse side of this form, and that she/he agrees to be bound by them.

Artist _____ Date _____

Signature _____

We appreciate your interest and desire to submit your art work to the City of Brentwood. The City does not jury art, but we have to be selective of what is put on the walls of the Brentwood Community Center. The Brentwood Community Center is a building available to community/public and does not function as a traditional public art gallery. The City has to be sensitive in deference to the public and those who work there every day as we are a public agency supported by public funds, and as a result are expected to be responsive to the public trust. Art work that contains nudity or symbols which could be offensive, or other potentially offensive material, cannot be accepted by the City of Brentwood.

TERMS OF EXHIBITION

The Public Art Walls at the Brentwood Community Center is an exhibition facility administered by the Parks and Recreation Department of the City of Brentwood ("City").

- 1) The City will not insure property on location during the period of the exhibit. The insured amount will be the amount specified by the artist/organization on the face of the Exhibit Application/Release of Liability/Agreement. The City will only bear the risk of damage to or loss of, the exhibited objects due to fire, earthquake, or flood while the objects are in the City's possession. The City does not assume the risk of inherent vice. For purposes of insurance coverage, the City requires the artist/organization to value the works accurately according to works by the artist of similar size, style, medium, and if possible, based upon previous sales.
- 2) Works shall remain in the possession of the City for exhibition purposes during the time specified on the Exhibit Application/Release of Liability/Agreement. Any artwork may be placed on or withdrawn from public display at any time during the Exhibition Period by the City in its sole discretion and acceptance of the work does not imply that the work will be placed on public display. The Federal Visual Artists Rights Act (VARA); the California Art Preservation Act (CAPA); and/or any other local, state, federal or international laws that convey rights of the same nature as those conveyed under VARA, CAPA, and/or any other type of moral right protecting the integrity of works of art do not apply to this Agreement and artist/organization expressly waives any claims under such legislation.
- 3) It is understood that the City may make photographs of the works mentioned in this agreement and reproduce those photographs for publicity, online viewing, catalogues, or other educational purposes and/or to record the conditions of such works.
- 4) Works must be picked up by artist/organization within five days of the closing of the exhibition for which they have been exhibited, unless specific arrangements have been agreed to by the City. Exhibitor will be notified by City staff if he or she fails to take down art works within the five-day time frame. Works not picked up within five days of the closing may be placed in storage at the exhibitors risk and expense. Property exhibited in the public art wall program which is unclaimed within 30 days may become the property of the City and be destroyed. The Agreement shall be binding upon heirs, executors, administrators, personal representatives, successors and assigns of the exhibitor.