

**ARTS COMMISSION
REGULAR MEETING MINUTES
OCTOBER 19, 2016 AT 7:00 P.M.
COUNCIL CHAMBERS
150 CITY PARK WAY
BRENTWOOD, CA 94513**

CALL TO ORDER: Chair Carleton called the meeting to order at 7:00 p.m.

ROLL CALL:

Present were Chair Brian Carleton, Vice Chair Pamela Tabel and Commissioners Leslie Bemel (arrived at 7:08 p.m.), Rosalinda Grejsen, and Cindy Lee. Staff members present were Poldina Scherff, Recreation Manager and Elaine McGurk, Administrative Assistant II.

A. PRESENTATIONS - NONE

B. PUBLIC COMMENTS - NONE

INFORMATIONAL REPORTS FROM COMMISSIONERS, SUBCOMMITTEES, LIAISONS AND STAFF

Commissioner Grejsen: The Art Jazz and Wine Festival was a success this year for the Brentwood Art Society with distribution of \$40,000 profit to six community non-profit organizations. For 2017, they plan to move the event back to City Park and change up the schedule to work with City staff to incorporate the Starry Nights program.

C. CONSENT CALENDAR

C.1 Approve minutes of regular meeting of September 21, 2016.

❖ Motion to approve minutes of regular meeting of September 21, 2016.

Motion: Grejsen

Second: Tabel

Ayes: 4 (Carleton, Grejsen, Lee, Tabel)

Noes: 0

Absent: 1 (Bemel)

D. SCHEDULED MATTERS

D.1 **DISCUSSION ITEM:** Discuss the new Art Banner Program presented by Danny Salzhandler of the Encinitas 101 Artists' Colony. (P. Berglund/P. Scherff)

Mr. Gus Vina, City Manager, introduced Danny Salzhandler who spoke about the Art Banner Program in City of Encinitas. Mr. Salzhandler presented a PowerPoint presentation of the Banner Program done through 101 Artists' Colony for City of Encinitas.

D.2 **ACTION ITEM:** Accept and approve the Liberty High School Public Art and Design Academy (PADA) Oak Meadow Park public art project and forward to City Council for approval. (P. Scherff)

The Liberty High School Public Art and Design Academy (PADA) presented their revised renditions for the Oak Meadow Park public art project.

The four ideas presented were:

1. Framed Animal
2. Swimming Salmon
3. Yokut Landscape
4. Friendship Circle

❖ Motion to approve Yokut Landscape for Oak Meadow Park public art project and forward to City Council for approval.

Motion: Tabel
 Second: Lee
 Ayes: 5 (Bemel, Carleton, Grejsen, Lee, Tabel)
 Noes: 0

E. OLD BUSINESS:

E.1 **INFORMATIONAL UPDATE:** Utility Box public art project. (P. Scherff)

Poldina Scherff, Recreation Manager, gave an update on the utility box public art project. Two artists have completed their utility boxes.

E.2 **INFORMATIONAL UPDATE:** Brentwood Public Art Walls for November/December 2016. (P. Scherff)

Poldina Scherff, Recreation Manager, said the Art Guild of Delta will start their exhibit on November 7 – December 23. A reception is set of November 10 from 6:30 – 7:30 p.m.

F. NEW BUSINESS - NONE

F.1 **DISCUSSION/ACTION ITEM:** Discuss possible reception for the utility box artists. (P. Scherff)

Poldina Scherff, Recreation Manager, spoke to the Commission about possible reception dates for the utility box artists. It was suggested that the reception be held a half hour before the regularly scheduled Arts Commission Meeting on Wednesday, November 16 at 6:30 p.m.

❖ Motion to approve the reception for the utility box artists to be held a half hour before the regularly scheduled Arts Commission Meeting on Wednesday, November 16 at 6:30 p.m.

Motion: Grejsen
 Second: Tabel
 Ayes: 5 (Bemel, Carleton, Grejsen, Lee, Tabel)
 Noes: 0

G. COMMISSIONER COMMENTS

Vice Chair Tabel wanted to comment on the banner program and confirm how the artists were notified for tonight's meeting. It was said that artists were notified via email from a list that Poldina Scherff kept.

Commissioner Grejsen commented on the banner program. She sees the City doing a pilot program with a limited number of banners to see what the response would be. She said this may be something the Art Guild of the Delta may like to get involved in should a non-profit organization be needed to work alongside the City to start this program.

Vice Chair Tabel commented that this program could be something they do a call for artists for like the utility boxes but also eventually auction off the banners.

Commissioner Lee inquired about whether we want the banners up year round and not having to switch them out throughout the year.

Poldina Scherff, Recreation Manager, said with the banner program for the City, there are specific poles for specific type of banners to be placed there. The different types of banners may include banners for artists to complete, Veterans, holiday type, or event based. The presentation tonight was to let the Commission know what they did down in the City of Encinitas and to give a possible idea to the group on what they can do with a portion of the banners in town that will involve artists and how to make the program work with a help of a non-profit organization. The Arts Commission role could be to fund the start of this program and work alongside a non-profit organization that would oversee the program from start to finish.

Commissioner Lee inquired whether the banners will have to be painted because there are other options like transferred photos, silk screened and different mediums.

H. STAFF COMMENTS

Poldina Scherff, Recreation Manager, mentioned the following:

- Sand Creek Median Project: Discussion to come in November.
- Public Art Wall packet is out.
- Pilot program is on Café and will be out for the year.

I. REQUEST FOR FUTURE AGENDA ITEMS

I. COMMISSION REQUESTED ITEM(S)

- NONE

II. NEW REQUEST(S)

- NONE

J. ADJOURNMENT

Meeting was adjourned at 8:31 p.m.

❖ Motion to adjourn meeting.

Motion: Grejsen

Second: Bemel

Ayes: 5 (Bemel, Carleton, Grejsen, Lee, Tabel)

Noes: 0