



2016 SPONSORSHIP OPPORTUNITIES

Since 2000, the Concert Series has connected families and friends and provided a free, fun-filled event that has become a Brentwood tradition. Since its inception, over 100,000 community members have danced, picnicked and played while experiencing a variety of performing arts entertainment in beautiful downtown City Park. The City of Brentwood, through its Parks and Recreation Department offers the best Concert Series sponsorship values in the area. Your message will reach over 217,500 community members through the City website, advertisements and promotions, banners at various locations, public announcements, Brentwood TV, Summer and Fall Activities Guides and media mentions.

Let Your Company Rock!
Sponsor Packages
Rock Legend - \$10,000
Rock Supreme - \$7,500
Rock Icon - \$5,000
One-Hit Wonder - \$2,500
Garage Band - \$1,000
Fan - \$500

Submitting Your Advertisement/Artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED. -OR-
- Print quality PDF (high resolution) with ALL FONTS EMBEDDED.

For More Information:

Barbie Gary, Recreation Supervisor
(925) 516-5366 or bgary@brentwoodca.gov



PARKS AND RECREATION DEPARTMENT

SPONSOR CONTRACT

Business Name: _____ **Date of Contract:** _____

Contact Person: _____ **Email:** _____

Address: _____ **Phone:** _____

_____ **Fax:** _____

Business Phone: _____ **Cell Number:** _____

Deadline for Submission: Friday, March 25, 2016 at 5:00 p.m.

Sponsor Package	Total Amount	Payment Information
Rock Legend		<input type="checkbox"/> Single Payment <input type="checkbox"/> Multiple Payments <i>(Payment must be received prior to printing date.)</i> <input type="checkbox"/> Check Check No. _____ <input type="checkbox"/> Cash <input type="checkbox"/> MasterCard, Visa or Discover
Rock Supreme		
Rock Icon		
One-Hit Wonder		
Garage Band		
Fan		

Terms & Conditions

- Sponsors shall remit payments according to the payment terms. The City of Brentwood ("City") will not provide sponsorship in which payment has not been received by the deadline date.
- The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising or accept sponsorship that does not conform to the attached Advertising Policy.
- This contract shall be binding on the Sponsor, and in effect only when signed, approved and accepted by the Director of Parks & Recreation.
- The title "Paid Sponsor" will be included at the bottom of each advertisement as determined by the City.
- Cancellation or changes to an advertisement must be made in writing prior to Friday, April 15, 2016.
- Final approval of all advertising content copy and layout/placement will be given by the Director of Parks & Recreation or designee.

City of Brentwood

Sponsor

Bruce Mulder, Director of Parks and Recreation

Signature

Date

Printed Name